WEST BEDLINGTON
TOWN COUNCIL

Advertising Policy

Minute Ref	**25/240**
Date Adopted	**15th Sept 2025**
Last Reviewed	**8th October 2026**
Next Review	**October 2027**

Advertising Policy

West Bedlington Town Council's support for community groups, events and local businesses through advertising is vital to support the regeneration of the area and provide growth to the area. This policy is in place to help provide that support.

This policy is in two parts being that of what West Bedlington Town Council will advertise and requests from the public to place advertising on West Bedlington Town Council Property.

Request by the public

1. The term advertising includes Posters, Banners, Leaflets and Notices.
2. All requests for advertising must be submitted in writing to West Bedlington Town Council at least fifteen working days before advert is to be erected.
3. All requests for advertising must give: A date of erection of the advert, A date of removing the advert, individual/s or group/s name, contact details (including address and telephone number), location of where the advert is to be erected and a copy of the advert (Adverts have to comply with all legal requirements).
4. Any advert which remains in place after the stated date of removal will be removed by West Bedlington Town Council, unless a request to extend the date of removal is passed by West Bedlington Town Council. Section 2 and 5 applies.
5. Any cost of removal incurred by West Bedlington Town Council will be charged to the individual/s or group/s who erected the advert.
6. West Bedlington Town Council reserves the right to refuse permission for erection of any advert.
7. Any Adverts placed without permission of West Bedlington Town Council on its assets will be removed with immediate effect. Section 5 may also apply.
8. Adverts may not be placed in areas where risks may be caused or visibility reduced, these areas may include public highways, roundabouts, and bus shelters.

Advertising by West Bedlington Town Council

West Bedlington Town Council may at times provide advertising that may promote the town through its events and activities.

1. This advertising includes Posters, Banners, Leaflets and Notices.
2. These adverts may be placed on West Bedlington Town Council Property.
3. West Bedlington Town Council may request from businesses and organisations within the town to assist in promoting those events by the placement of advertising in shop windows, within hospitality outlets or other locations.